



**DRIVE FOR DIGNITY 2019**

**June 1, 2019**

*Presented by*

*Today's*  
**Golden-Fowler**  
HOME FURNISHINGS

*Other Sponsorship Opportunities Available*



**Thank you for your consideration in sponsoring the Northwest Michigan Supportive Housing's (NMSH) 7<sup>th</sup> Annual Drive for Dignity Golf Outing, presented by Golden Fowler.** In addition to information about this year's event and sponsorships available, we wanted to provide you with a glimpse into NMSH's Mission, Drive for Dignity's previous event attendance, and highlight the importance of your sponsorship in terms of fundraising for NMSH.

The 2019 Golf Outing will be held at the Crown Golf Club in Traverse City on Saturday, June 1st, with a shotgun start at 10am. Golfers will enjoy 18 holes of golf, while imbibing in local food and beverages along the course. Last year's participating restaurants, breweries and wineries included: Earthen Ales Brewery, Fustinis, Milk & Honey, Oryana, S2S Sugar 2 Salt, Oleson's, Popkies, Gabe's Meat Market and many more! Over 90 golfers participated in last year's tournament and we expect more participants at this year's event. Golfer Registration starts at \$110 for a single golfer, \$210 for a twosome and \$420 for a foursome; all registrations benefit NMSH.

Last year, through the generous support of our sponsors and golfers, NMSH was able to raise over \$16,000 to go towards supporting our mission. **This year's goal is \$20,000**, which will allow us to provide even stronger support for the Grand Traverse Area homeless population.

**NMSH's mission** is to provide permanent supportive housing to individuals and families experiencing homelessness who struggle with mental illness. NMSH (Originally the Foundation for Mental Health) was founded in 1987 by individuals who recognized a need for permanent, stable, supportive housing in the mental health community in the Grand Traverse Area. Since then, NMSH has grown exponentially and now serves over 80 households. NMSH pairs rental housing with supportive services (through housing-based case management) to help households maintain and ultimately independently sustain housing.

Your sponsorship will help to raise funds and awareness for NMSH's cause; more specifically, **here is a glimpse into where your sponsorship dollars go:**

**\$2500:** House and support one household in NMSH's program for 1 year (includes: maintenance, supportive services, utilities)

**\$500:** Utilities for one household for 1 year

**\$250:** Housing maintenance for one household for 1 year

**\$150:** Supportive Services for 1 month plus utility assistance for 1 month for one household

Thank you again for your consideration in sponsoring the 7th Annual Drive for Dignity and for your support for NMSH. Attached, you'll find a list of benefits for each sponsorship level as well as an application form.

Sincerely,

Becca Binder, Executive Director of Northwest Michigan Supportive Housing



## Sponsorship Benefits

---

### Presenting Sponsor



### Gold Sponsor \$1,250 (2 Available)

- Large premium signage at entrance of event and reception
- Logo displayed on all other group signage
- Recognition in event program
- Community Partner designation
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Complimentary twosome
- Spoken Recognition by Executive Director at event
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### Golf Cart Sponsor \$1,000 (1 Available)

- Logo displayed on every golf cart sign holder
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### Driving Range Sponsor \$500 (2 Available)

- Large premium signage at driving range
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)



### **Putting Green Sponsor \$500 (2 Available)**

- Large premium signage at putting green
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### **Welcome/Bag Drop Sponsor \$500 (1 Available)**

- Large premium signage at next to the bag drop
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### **Breakfast Sponsor \$500 (1 Available)**

- Large premium signage at breakfast area
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### **Beverage Cart Sponsor \$500 (1 Available)**

- Large premium signage on the beverage cart
- Influence of what types of drinks are on the beverage cart
- Logo displayed on all other group signage
- Recognition in event program
- Logo with link to sponsor website displayed on NMSH website
- Recognition in NMSH Newsletter
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)

### **Hole Sponsor \$150 (54 Available)**

- Logo displayed on yard sign at a specific tee box
- Recognition in event program
- Business name displayed on NMSH website
- Opportunity to provide promotional items for gift bags
- Opportunity for volunteers from company to assist day of (if desired)



## Sponsorship Application

---

**Company Name:**

**Address:**

**Contact Name:**

**Contact Phone Number:**

**Contact Email Address:**

**Sponsorship Level:**



Presenting Sponsor

\_\_\_\_\_ Gold Sponsor (\$1250)

\_\_\_\_\_ Golf Car Sponsor (\$1,000)

\_\_\_\_\_ Driving Range Sponsor (\$500)

\_\_\_\_\_ Putting Green Sponsor (\$500)

\_\_\_\_\_ Breakfast Sponsor (\$500)

\_\_\_\_\_ Welcome/Bag Drop Sponsor (\$500)

\_\_\_\_\_ Beverage Cart Sponsor (\$500)

\_\_\_\_\_ Hole Sponsor (\$150)

**Checks Payable to:** Northwest Michigan Supportive Housing

*Checks and sponsorship form can be mailed to:*

**Northwest Michigan Supportive Housing**

**3588 Veterans Drive, Suite 1**

**Traverse City, MI 49684**

**OR PAY ONLINE at [nmshousing.org/golf](http://nmshousing.org/golf)**

**Please send your High-Resolution Logo to:** [adam@mid-america.com](mailto:adam@mid-america.com)

**Forms, Logo & Payment Due: May 1st, 2019**